

## WHOLE-LEAF ORGANIC TEA SACHET PROGRAM

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China Mist® Leaves Pure Teas Sachets include an assortment of our most popular organic tea sachets, with 10 blends in all. Our sachets are made from the finest whole leaf organic teas, herbs, flowers and spices encased in a nylon sachet bag.

The large sachet bag allows for full expansion of the tea leaves, resulting in a more flavorful cup of tea.

### SMART PACKAGING

Our award-winning sachets are individually wrapped in order to preserve freshness, and are available in convenient 15-count self-dispensing boxes. Each sachet brews a pot of tea perfect for 1-2 guests. Each box and tea sachet is color-specific and depicts a photograph of the tea sachet bag and the tea liquor in the cup, enabling customers and foodservice employees to identify the different tea blends quickly and easily. The longer string-and-tag allows for use in larger pots and to-go cups

without the risk of touching hot tea to remove the steeped sachet bag.

### TEA-LOVING CARE®

Our Tea-LC® program ensures your tea program is optimized to give your guests the tea experience they expect and deserve. Equipment, service, training, marketing tools, maintenance and quality assurance - everything you need for consistently delicious tea is covered for you by China Mist. We pour our hearts into it! That's why we call it Tea-Loving Care. Our Tea-LC program ensures that your tea-brewing and dispensing equipment serves consistently fresh and delicious tea. The kind that keeps your most profitable guests coming back for more of that great Tea-LC!

**EQUIPMENT & MAINTENANCE** Our team works with all major equipment manufacturers, offering specifications that all own your equipment to brew the best tea possible. With so many flexible options, we can help you choose the right lease or purchase plan for your unique business.

**DISTRIBUTION** Through your current broadliner or our network of strategic distributor partners, we ensure you get the right distribution anywhere, anytime. Nationally and Internationally.

**TRAINING** Our effective staff training helps you create the most profitable tea program. Training includes materials, videos and on-site training opportunities. In addition, we provide incentive programs to help educate and motivate your staff.

**MANAGED SERVICES** Managed services equals extraordinary customer care. We don't just drop off a case of tea, we have a high-quality service team to ensure high-level management and optimal results. We simplify program implementation and management for you while driving the program toward highly-profitable results.

**STRATEGIC MARKETING SUPPORT** We think through every opportunity to maximize and optimize sales opportunities. Including the selection of teas to pair perfectly with your menu and wow your guests to a highly strategic marketing program to build awareness and create intense demand and loyalty - all the while reinforcing your brand.



# CHINA MIST® LEAVES PURE TEAS SACHETS

- Each sachet brews a pot of tea perfect for 1-2 guests
- USDA Certified Organic by CCOF

- Certified Kosher by KSA
- Certified Halal by IFANCA
- 10 unique tea blends



## BLACK TEAS

**Organic Earl Grey** A whisper of a fresh bergamot aroma compliments a rich, full-bodied flavor with soft citrus notes for a freshly smooth sensation.

**Organic Breakfast** A malty, slightly-smoky scent compliments a bright, full-bodied taste, creating a warm, stimulating sensation.

**Organic Chai** The scent of fresh ginger and spices, the taste of soft cinnamon with notes of ginger in a full-bodied base for a velvety yet zesty sensation.

## GREEN TEAS

**Organic Tropical Green** A medley of orange, melon and coconut aromas lead to notes of tropical fruit and coconut for a buttery yet bold experience.

**Organic Green** A woody aroma and a wonderfully refreshing and bright, nutty flavor with a punctuated finish.

## DISPLAY RACKS & PRESENTATION BOXES

Our attractive and compact six-variety display rack, in traditional pine or cherrywood-colored pine, is small enough to fit on most counter tops, and is equipped to be suspended on a wall. Durable, table-side leatherette presentation boxes are also available to elegantly display multiple varieties of China Mist Leaves Pure Teas Sachets in six and nine-count options, while complementing virtually any decor.

**Spring Jasmine** The sensual fragrance and intoxicating flavor of sweet jasmine blossoms create a creamy yet bright experience.

**Organic Genmaicha** The scent of the sea and toasted rice lead to a complex nutty flavor, creating a sensation that's clean, velvety and liberating.

## HERBAL TEAS

**Organic Simply Mint** A scent reminiscent of crisp mountain air with bursts of fresh mint create a cooling velvety sensation.

**Organic Sweet Chamomile Citrus** A bouquet of chamomile flowers leads to a slightly minty, slightly fruity taste creating a cleansing sensation.

**Organic Coconut Rooibos Spice** The scent of freshly shaved coconut, the taste of subtle spices linger on buttery notes for a velvety, smooth sensation.

